

Mari Smith – Facebook Business Coach



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 **Mari Smith**
Relationship Marketing Specialist

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September 17th, 2008
Mari Smith Launches New Relationship Marketing BlogSite!

After enjoying many years of a gorgeous web design on my signature site at MariSmith.com, it was time to upgrade this baby to a **trendy new blogsite**. Huge kudos to the talents of Shama Hyder and her team at [AfterTheLaunch.com!](#)

Hiring an excellent service provider who **delivers the exact result you want** (or even exceeds your expectations), on time and at a reasonable rate, can be quite a feat. Would you agree?

Well, I'm delighted to share that my experience with Shama Hyder's company, [After The Launch](#), was absolutely STELLAR!!

BEFORE:



21 Keys
to Profitable Relationships
Free 21-day e-course
with bonus video.

First Name:

Email Address:

[Mari's Twitters 'n' More](#) [Add Me On Facebook](#)

Facebook +

facebook

The screenshot shows a Facebook profile for Mari Smith. At the top, it says "Welcome to the new Facebook" and "facebook" with navigation links for Home, Profile, Friends, and Inbox (50). The user's name is Mari Smith, and her profile picture shows a smiling woman. Her status is "is getting ready to leave Provo, Utah and head to Zion National Park for R&R this weekend!!! ;). 8m ago clear". Below the status are tabs for Wall, Info, Photos, Boxes, Notes, and Blogs. There are buttons for "Update Status", "Share Link", "Add Photos", "Add Video", and "Write Note". A text input field contains "What are you doing right now?" with a "Post" button. On the left sidebar, there are links for "View Photos of Me (297)", "View Videos of Me (30)", and "Edit My Profile". Below that is a promotional message: "Hi! If you're a solo professional or entrepreneur I'd love to help you GROW your PROFITS using social media, especially Facebook. I'm a Relationship Marketing Specialist & Facebook Business Coach. Free tips on my blog: http://whyfacebook.com". Under "Basic Information", it lists "Networks: San Diego, CA", "Relationship Status: Married", and "Birthday:". The main feed shows a post from Mari Smith: "Mari is getting ready to leave Provo, Utah and head to Zion National Park for R&R this weekend!!! ;). 2:14am". Below this is a comment from Kelley Smirick: "Have a great time. You deserve it." with a "Write a comment..." field. There is also an event post for "BlogWorld & New Media Expo 2008" with a "JOIN ME AT!" button. On the right sidebar, there are advertisements for "Katie Hellmuth is a fan of The Visa Business Network" and "Help your business grow." with a photo of a woman.

Twitter



Mari Smith
• Relationship Specialist
• Internet Marketing Consultant
• Facebook Business Coach
www.FacebookCoach.com

twitter Name or location search Home Find & Follow Settings Help Sign out

marismith

@MichaelMillman Having a big ♥ surge 4 U!!!
<wink> See DM. ;)
about 2 hours ago from twhirl in reply to MichaelMillman

@wendyybailey Well said, WendyY. It's like da pizza parlors are cathing up to the 21st century. lol!! about 2 hours ago from twhirl in reply to wendyybailey

@littleidea Yep!! V. good point - studies show peeps see full menu & more able to relax when ordering, no pressure on phone. about 2 hours ago from twhirl in reply to littleidea

@wendyybailey Yep, exactly! That's wot da pizza peeps discovered. I'm so not a pizza gal... but it IS interesting re buying behavior! about 2 hours ago from twhirl in reply to wendyybailey

Neato - Pizza joints now benefiting from web sales. Whodathunkit???
<http://is.gd/2yNq> Avg. sales up \$6-9 b/c more time 2 order. about 2 hours ago from twhirl

@adalloyd Yep. Hubby is 2nd generation San Diegan & I totally ♥ it there. Moved over from Scotland in '99. We may buy a house, rent, or???! ... about 4 hours ago from twhirl in reply to adalloyd

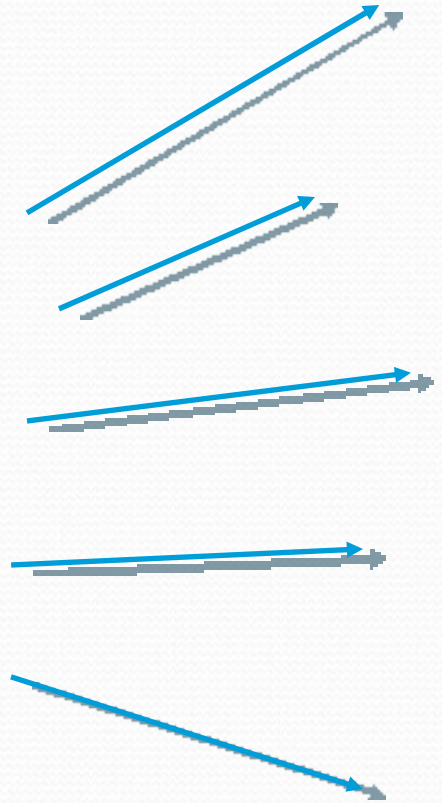
About
Name Mari Smith
Location Traveling in my RV!
Web <http://WhyFaceboo...>
Bio Scottish-Canadian fr. San Diego. ☺ Relationship Marketing Consultant & Facebook Coach.
<http://MariSmith.com> | <http://BeFreeGoMobile.com>

Stats

Following	3,299
Followers	2,999
Favorites	50
Updates	7,392

Following

Ping.fm



The Million Dollar Question...

HOW can you integrate
SOCIAL MEDIA into your
marketing strategy to
make significant PROFITS
...with *minimal* time
invested??



To be effective with social marketing you need:

- ✓ A clear STRATEGY.
- ✓ A TARGETED network – it's not a numbers game. It's about quality not quantity.
- ✓ A reliable way to measure your RESULTS.
- ✓ A focus on RELATIONSHIPS – listening, caring, adding value, engaging.
- ✓ Strategic TRANSPARENCY.



With the RIGHT Social Media training, you can:

- ✓ Build a strong FOLLOWING.
- ✓ Increase your TRAFFIC and SUBSCRIBERS.
- ✓ Attract TOP PAYING clients.
- ✓ Position yourself and your brand as the industry EXPERT.
- ✓ Gain valuable MEDIA attention.
- ✓ Create LUCRATIVE Joint Venture partnerships.
- ✓ Receive invitations for SPEAKING engagements.
- ✓ Get HEADHUNTED.



Some Common Challenges:

- I don't have TIME!
- Isn't Facebook just for KIDS?!
- I don't want to have to LEARN it all.
- I want to protect my PRIVACY.
- I don't know where to START!
- I don't know what I should DELEGATE.
- I'm not sure how I'd measure any real RESULTS.
- I think Social Media is just a fad...

If You Don't Get Involved In Social Media, You'll Get Left Behind!

- You can achieve REAL RESULTS in a short period of time.
- Facebook already has over 110 MILLION members.
 - Age 35+, more educated, more moneyed.
- You can systematically approach social marketing, automate and delegate many daily activities.
- I'd love to show you HOW!

Achieve Real Results!

- Testimonials.
 - “My ezine signup list has doubled!” @SamAdkinshom
 - “I now earn in a week what I used to earn in a month.” @CoachEva
 - “I doubled my workshop bookings!” @TinaCook
- Using specific features and activities on Facebook:
 - \$19,000 from a Facebook Group.
 - \$40,000 each MONTH using Facebook.
 - \$15,500 in ONE HOUR from a Facebook JV.
- A \$30,000+ contract directly from TWITTER.

I Built My Business *While* Living My DREAM LIFESTYLE!!

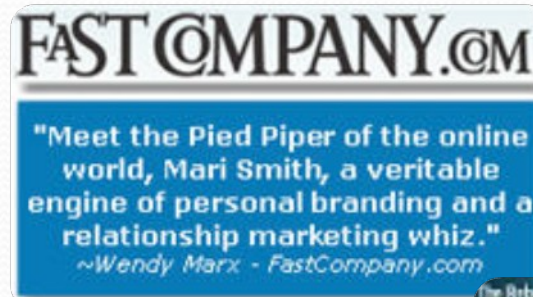


Summer in Alaska!

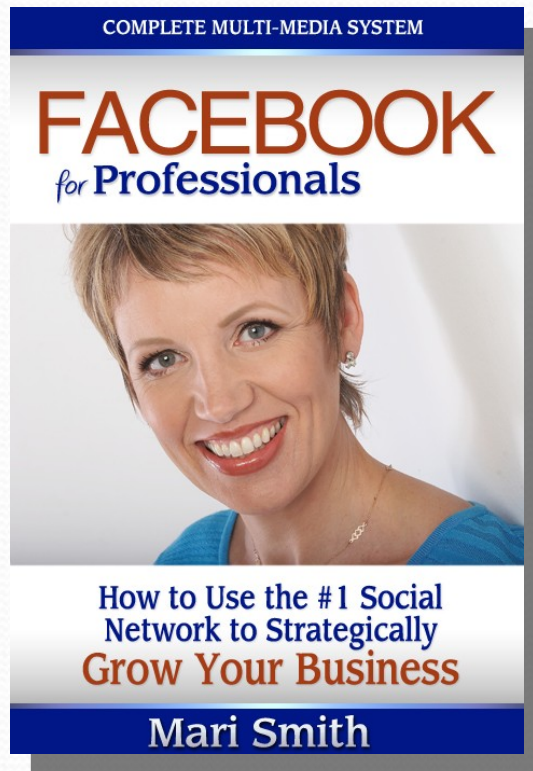


Business is booming!

- Fast Company
- Radio
- Teleseminars
- Expert interviews
- Joint Ventures
- Speaking engagements
- TRIPLED my revenue



Mari Smith's Social Marketing Method



Here's what you'll find out:

- ✓ How to get top paying, high-end clients.
- ✓ How to find BIG Joint Venture partners.
- ✓ The ONE action you must take daily to create consistent visibility.
- ✓ Seven viral strategies for hosting your own events, whether in-person or virtual.
- ✓ Ten ways to leverage one blog post.
- ✓ Proven techniques to build your personal brand and name recognition.
- ✓ How to participate on Facebook[®] in just 5 minutes a day.

Facebook for Professionals

- PART I:
 - How to use all the features on Facebook.
 - Which features and apps you should use for what purposes.
- PART II:
 - How to strategically grow your business using Facebook.
- PART III:
 - How to use Facebook in five minutes a day and delegate the rest.

LIFETIME Updates!

- ✓ Downloadable Guidebook
- ✓ Video tutorials
- ✓ MP3 audios
- ✓ Webinar sessions
- ✓ Bonus gifts
- ✓ Live interactive forum
- ✓ PLUS – a FREE Strategy Session with Mari!
- Go now to: <http://marismith.com/indra>

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